

PROFESSIONAL PHOTOGRAPHERS OF CANADA

2011

NATIONAL STUDENT IMAGE COMPETITION

Official Entry Form Package

Enter any of these categories

- ~ COMMERCIAL
- ~ GENERAL
- ~ PORTRAIT

*The National Student Image Competition
showcases the best creative talent among
Canada's student photographers*

This package contains:

- * Official Entry Rules
- * Image Entry Form
- * Mailing Labels

Entry Deadline:

Final entries must be **RECEIVED**
on or before

WEDNESDAY, March 23, 2011

NO LATE ENTRIES

will be accepted

Shipment: Priority Post
or courier only

(Bus shipments will
NOT be accepted)

Judging Dates

Friday & Saturday April 1 & 2, 2011

Fanshawe College, London, Ontario

Awards Banquet: Wednesday, April 20, 2011

Fairmont Banff Springs Hotel, Alberta

NATIONAL STUDENT IMAGE COMPETITION 2011 ENTRY RULES

**PLEASE READ CAREFULLY AS ENTRIES THAT DO NOT CONFORM TO THESE RULES
WILL BE RETURNED, UNJUDGED, TO THE ENTRANT.**

ELIGIBLE:

Entrants must be enrolled in a full-time Photography Program at a recognized Community College or Technical Institute in Canada. The original exposures of all entries must have been made by the student while he or she was enrolled at the College or Institute.

NOT ELIGIBLE:

1. Images previously accepted in any prior national print show of PPOC.
2. Duplicate images may not be entered in different classes. Images entered must be dramatically different from those entered in this competition or other accepted PPOC competition, (i.e. images taken from the same sitting, session or assignment).

ENTRY LIMIT:

A maximum total of 4 digital files per entrant. Any number of prints or digital files up to the maximum of 4 may be submitted.

DEADLINES & ENTRY FEES

Digital Files

Student Entry\$45.00 (39.82 + 518 HST)

All fees are for up to four digital files. This includes return postage. All entry fees are non-refundable. Your completed entry form, signed certification and agreement, cheque or money order (payable to PPOC) must be enclosed with your entry.

Audio Critique: Image audio critiques are available at an additional charge of \$33.00 (29.20 + 3.80 HST)

ALL ENTRIES MUST BE RECEIVED BY no later than March 23, 2011

SHIPMENT:

Each college will be responsible for gathering student entries and entry fees. Postage or shipping must be prepaid by the college. Return shipping will be paid by the Professional Photographers of Canada. Colleges are asked to send student entries in bulk by March 23, 2011 (received date).

Send entries to:

Gilles Sweet-Boulay LPPO

Fanshawe College
1001 Fanshawe College Blvd.
London, ON N5Y 5R6
519-452-4452
gsweet-boulay@fanshawec.ca

For more information, contact:

PPOC Student Program Chair

Charles van den Ouden (416) 675-3111 ex 4835

E-mail: charles.vandenouden@humber.ca

Please submit in durable packaging. CD's will not be returned.

SPECS & SIZES:

DIGITAL FILES: Digital files should be in JPEG format with high quality compression and in RGB colour mode. Use an sRGB, Adobe RGB (1998) or ProPhoto RGB profile. The file name for each image must be the same as the Title of the image plus the file extension. i.e. "Illusions.jpg" when the title is "Illusions".

File sizes should be no more than 2560 x1440 pixels. All images will be viewed at 100% so it is suggested to size images to fit a 2560x1440 pixel "canvas". For example, a square image cannot be bigger than 1440 x 1440 pixels but could be on a canvas that is 2560 x 1440 pixels. Consider the extra canvas area as your "matte" which can have it's own colour and treatment just like a conventional 16 x 20 matte board with a smaller print mounted on it. NOTE : For judging, the monitor will be rotated according to orientation of the image, i.e. portrait mode for vertical images and landscape mode for horizontal images. **Images that are too big will be rejected and not judged.**

IDENTIFICATION :

TEXT OR ANY OTHER ITEM THAT COULD IDENTIFY THE MAKER is NOT permitted on the image. It is important that your images be listed in the correct category and class with their given titles ("Untitled" or "No Title" is not acceptable. All images must be titled).

DIGITAL JUDGING SPECIFICATIONS :

Digital files will be viewed on a 27" LED Apple Cinema Display, calibrated with a Gretag Macbeth Eye-One Display 2 device. The white point is set to 6500, 120 cd/m2 luminance and the gamma to 2.2. All images are viewed at 100%.

JUDGING :

Competitors are warned that the Judges or Image Competition Committee will not attempt to redirect an image that is obviously in the wrong category or class and may be judged as unacceptable. READ THE CATEGORY/ CLASS DESCRIPTIONS CAREFULLY!

NOTE: The decision of the judges shall be final. The Exhibition Chairperson shall have the absolute and final authority to decide on any question not specifically covered by these rules. All entries will be handled with professional care, but the Image Competition Committee and/or PPOC assumes no responsibility for loss or damage to entries while in its custody, or on exhibition, or in transit.

For the National judging, the commercial judging panel will normally judge classes 1-11. The portrait judging panel will normally judge classes 13-19. The jury chair reserves the right to have an entry judged by either panel in order to ensure the utmost fair evaluation.

AFFILIATE STATUS IMAGES :

Entries that were judged at the provincial Affiliate Association level and received an affiliate Merit or Excellent award will automatically be accepted at the National Competition, providing your Affiliate Association supports affiliate judging (Check your Affiliate association image competition guidelines to ensure that the Affiliate Association scoring is consistent with the PPOC National guidelines). If an image is rated lower at the National than it scored at the Affiliate level, the National rating will stay with a minimum of acceptance level.

AWARDS :

Awards will be presented at the National Convention of PPOC in Banff Alberta on Wednesday, April 20, 2011. The Image Competition Committee and/or the judges reserve the right to withhold any award.

CLASS DEFINITIONS

The following "definitions" of various classes are for the guidance of photographer and judge alike. Competitors are warned that the Image Competition Committee will not undertake to reclassify images which are obviously misdirected.

Commercial Category

ARCHITECTURE (Class 1)

An architectural photograph must successfully define and/or portray outstanding architectural features of a building interior or exterior by dramatic use of point of view, perspective and lighting.

FASHION (Class 2)

Creative visual excitement is the goal of current fashion designers. Today's fashion photography should reflect this creativity, and also stimulate interest and purchasing appeal within the viewer.

ILLUSTRATION (Class 3)

Images in this category must show a product or recognizable service in a unique and appealing way, and stimulate interest and purchasing appeal on behalf of the client.

INDUSTRIAL (Class 4)

A successful industrial photograph draws attention to an on-site industrial process or product, illustrating the maker's ability to produce dramatic images under challenging industrial conditions.

EDITORIAL (Class 5)

Depicting lifestyle or business environments and their story-telling activities, these images typically accompany an article or caption description. In successfully invoking a viewer's interest, these feature-oriented photographs include executive portraiture, annual reports, business activities in general, and may present images of an emotional, humorous or unusual nature. No Press images within this class.

PRESS (Class 6)

Photographs that illustrate a news, sports, human interest or publicity event that have high impact, lasting emotional response, and often have required the photographer not only to be at the right place at the right time, but to have captured the action or event at its peak, often under adverse conditions.

General Category

PICTORIAL/ FLORAL (Class 7)

A fine scenic photograph illustrates natural and/or man-made features of the environment in an aesthetically pleasing presentation of geographic settings or plant material. They must rise above the typical scenery/floral images by application of the same principles common to all landscape artists.

ANIMALS – WILD / DOMESTIC (Class 8)

A mixed class covering wild animals photographed in their natural habitat and domestic animals photographed in a location of the photographer's choosing, i.e. studio, barn, corral, etc.

EXPERIMENTAL / UNCLASSIFIED (Class 9)

Images derived from unconventional means or images which defy classification into any other categories. A photographer's creative thoughts and technical skills can be brought to play in the most exciting way through unusual use of lenses, light and processing - a print that defies the normal traditions. Not all special effect images must go into this class. For example, an industrial image with special effects, if recognizable as industrial, should be entered in Industrial, not in Experimental/ Unclassified.

FINE ART (Class 10)

Unusual photographs, individual images or a series of images on one entry. Conventional beauty, formal design and familiar subjects are often not components of fine art photographs and can include: Classic B&W scenes, painterly effects, soft focus, journalistic, bizarre images and other unconventional approaches.

FREE STYLE (Class 11)

Artwork that makes use of and builds on the photographic image. While the photographs may have been produced by another, the entrant is responsible for all elements of the "post-image" production with the obvious strength of the composition based on what is created from those photographs and with the image still recognizable as a photograph following normal conventions of light, shading, perspective etc. Copyright is a major concern and must be cleared by the entrant.

Portrait Category

PORTRAIT (Class 13)

A fine portrait presents an individual or couple in such a way as to reflect the personality of the subject, and also illustrate the personality, artistry, originality, creativity and technical skills of the maker.

GROUP PORTRAIT (Class 14)

Group portraits must be comprised of three or more people.

CHILD PORTRAIT (Class 15)

Portrait of one or two children, newborn through adolescence. Studio or location, contemporary or traditional style.

FIGURE STUDY (Class 16)

Artistic presentations of the human body, and may include the subjects environment in an editorial or commercial representation. Images to be judged on overall impact and esthetic content.

WEDDING PORTRAIT (Class 17)

Image of a bride and/or groom, or two people, one of whom is a bride or groom (individual or couple).

WEDDING GROUP (Class 18)

Image of three or more people, one of whom is a bride or groom.

PHOTOJOURNALISTIC WEDDING (Class 19)

Candid in nature and requires the photographer to have been in the right place at the right time to capture a moment of interest, emotion and/or action with neither posing nor prompting. Traditional considerations (posing, lighting, and composition) are secondary to interest, emotion and/or action.

CATEGORIES/CLASSES

COMMERCIAL

- 1- Architecture
- 2- Fashion
- 3- Illustration
- 4- Industrial
- 5- Editorial
- 6 - Press

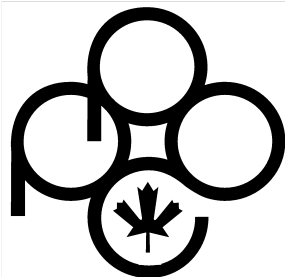
GENERAL

- 7- Pictorial/Floral
- 8- Animal - Wild/Domestic
- 9- Experimental/Unclassified
- 10- Fine Art
- 11- Free Style

PORTRAIT

- 13- Portrait
- 14- Group Portrait (3 or more)
- 15- Child Portrait
- 16- Figure Study
- 17- Wedding Portrait
- 18- Wedding Group
- 19- Photojournalistic Wedd.

PPOC STUDENT IMAGE COMPETITION ENTRY FORM



Name _____
 College _____
 Address _____
 City _____ Prov. _____
 P. C. _____ Email _____
 Phone # () - _____

For PPOC use ONLY	
ENTRY # _____	
Date received _____	
Amount _____	Cheque <input type="checkbox"/>
	Visa <input type="checkbox"/>
	Mastercard <input type="checkbox"/>

1. Complete the information above. 2. Supply Category, Class # and Title for each item entered. 3. Sign declaration below. 4. Forward this form and your entry fee with your images to your college

Item #	Category	Class	TITLE (Print Clearly)	Aff. Rating or Score (if Excellent or Merit)	Rating
1	Commercial <input type="checkbox"/>			FOR PPOC USE ONLY	Excel
	General <input type="checkbox"/>				Merit
	Portrait <input type="checkbox"/>				
2	Commercial <input type="checkbox"/>			FOR PPOC USE ONLY	Excel
	General <input type="checkbox"/>				Merit
	Portrait <input type="checkbox"/>				
3	Commercial <input type="checkbox"/>			FOR PPOC USE ONLY	Excel
	General <input type="checkbox"/>				Merit
	Portrait <input type="checkbox"/>				
4	Commercial <input type="checkbox"/>			FOR PPOC USE ONLY	Excel
	General <input type="checkbox"/>				Merit
	Portrait <input type="checkbox"/>				

CERTIFICATION AND AGREEMENT

This is to certify that I have created, composed, and made the original images. The image enhancement, special effects including computer manipulation and computer generated images were done by me or under my direction. I agree that all submitted images may be used by PPOC for display, promotion or publication purposes. All rights, exclusive of PPOC's promotional usage remain with the photographer.

I understand that submission of my entry will signify total acceptance of the rules, regulations and conditions, as explained and written herein and elsewhere. Absolute fairness will be maintained by the Image Competition Chairman and the Committee, to the best of their abilities. I understand that failure to abide by these rules will result in disqualification of my entry. I agree to abide by the rules of the Image Competition Committee and agree that PPOC, and the Image Competition Committee assumes no responsibility for the loss of or damage to my images while in transit, custody or exhibition.

My images may be used for the PPOC Loan Collection book with photo credit.....**YES NO**

Signature of entrant: _____

Signature of Instructor: _____

Date: _____

Home phone # (as of April 20, 2011) () _____

AUDIO CRITIQUE ? YES

2011 PAYMENT FORM / FORMULAIRE DE PAIEMENT 2011

Name/Nom _____
 College _____
 Address/Adresse _____
 City/Ville _____ Prov. _____
 P. C./C.P. _____ Email/Courriel _____
 Tel: # () - _____

DIGITAL FILES /

FICHIERS NUMÉRIQUES

	AMOUNT	
Student Entry/Soumission d'étudiants	(\$45.00) _____
AUDIO CRITIQUE /CRITIQUE AUDIO:	(\$33.00) _____

PRICES INCLUDE GST / LES PRIX INCLUENT LA TPS

TOTAL _____

Please make cheque or money order payable to *PPOC*. Please include this form and payment in the main shipping case.
 S.V.P. Faire un chèque ou mandat de poste payable à *PPOC*. S.V.P. inclure ce formulaire et votre paiement dans la valise principale.

CHEQUE **VISA** **M/C** **Card Number:** _____ **Exp.** _____
Numéro de carte:

Amount Paid _____ **Name on card** _____
Montant payé

Signature _____



2011 PPOC IMAGE COMPETITION CHECKLIST



- Entry form completed with image titles & class numbers
- Entry form signed
- Return address label completed
- Entry form, return address label, and payment enclosed in approved case

NOTE

Entries can be sent via Priority Post or Courier.

Please, NO Greyhound.

Ship to:

Gilles Sweet-Boulay LPPO
Fanshawe College
1001 Fanshawe College Blvd.
London, ON N5Y 5R6
519-452-4452
gsweet-boulay@fanshawec.ca

REMEMBER:

* All submissions must be **RECEIVED BY:** Deadline: WEDNESDAY March 23, 2011

*Images from affiliate judging with PPOC merit or excellence acceptance are automatically accepted into the National Salon.

*Failure to comply with all rules could result in disqualification